



COALITION FOR
COMPASSIONATE CARE
OF CALIFORNIA

14th

ANNUAL SUMMIT

May 4-5, 2022
San Francisco, CA



Emerging Stronger: Creating a New Normal



EDUCATIONAL
SPONSORSHIP
INFORMATION

EDUCATIONAL SPONSOR INFORMATION



Join us as an educational sponsor and get your name in front of the right audience at the Coalition for Compassionate Care of California's 14th Annual Palliative Care Summit!

As an educational sponsor of California's premier palliative care conference, your organization is viewed as a leader in the mission to change patient-centered care for all seriously ill Californians. Your organization's name will be recognized leading up to the Summit and throughout the two-day event, with options for year-round recognition as well.

With more than 400 attendees expected, your organization will be recognized by healthcare administrators, doctors, nurses, physician assistants, social workers, educators, chaplains and engaged patients dedicated to making palliative care a standard part of treatment for seriously ill adults and children.

From executive level leadership to front-line practitioners, participants are committed to sharing and learning best practices for creating meaningful and engaging patient experiences to improve care for patients nearing the end of life.

Sponsorship of this premier conference will promote your organization and raise your exposure among major thought leaders devoted to changing the culture of healthcare for everyone.

Fax your completed sponsorship application to (888) 789-9475, or email to kwallach@CoalitionCCC.org.

For more information, contact Kristine Wallach, kwallach@CoalitionCCC.org or (916) 779-7501.

ATTENDEES REPRESENTED

Chief Executive Officer/Administrator/Executive Director

Chief Medical Officer/Medical Director/Physician

Director of Nursing/Nurse Practitioner/Nurse Educator/Nurse

Director of Social Services/Social Worker

Director of Spiritual Care/Chaplain

Engaged Patients (e-Patients)/Caregiver

Professor/Board Member/Policy Maker

EDUCATIONAL SPONSOR INFORMATION

2022 EDUCATIONAL SPONSOR OPPORTUNITIES		Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
Summit	One (1) complimentary exhibit table	●	●		
	Complimentary Summit registration(s)	● (3)	● (2)	● (1)	● (1 at 50% discount)
	Recognition on sponsor slides and welcome signage	● logo	● logo	● name	● name
	Recognition and logo in printed Summit brochure (time permitting)	● logo	● logo	● name	● name
	Recognition and logo in Summit email communication	● w/ link	● w/ link	● no link	● no link
	Logo recognition on Summit webpage	● w/ link	● w/ link	● no link	● no link
	Verbal recognition at welcome and close of Summit	●	●	●	●
	Recognition on a social media post leading up to the event (CCCC's Facebook, Twitter, and LinkedIn with followings of 19K+, 3K+, and 500+ respectively)	●	●	●	
	Special Marketing (Branding) Opportunity*	●	●	●	
	Advertisement in Summit Program	● full color	● b & w		
	Option to introduce a keynote speaker or panel	●	●		
	Option for a 2-minute sponsor-produced video posted by CCCC on social media and the Summit webpage (content to be approved by CCCC)	●	●		
Year-Round	Recognition sheet in CCCC produced training binders	●	●		
	Social media shout-outs up to 3 times throughout the year (content approved by sponsor and CCCC)	●	●		
	Visibility on CCCC's website	●			
	Recognition slide in CCCC produced webinar presentations	●			
	Recognition in educational email marketing	●			

*SPECIAL MARKETING OPPORTUNITIES

Platinum (\$10,000)	*WiFi Sponsor - get your name as the password
Gold (\$5,000)	Totebag Sponsor Pre-Event Board Dinner Sponsor Reception Sponsor Poster Session Sponsor Lanyard Sponsor Livestream Sponsor Keynote Sponsor Day One Lunch Sponsor

Silver (\$3,000)	Session Sponsor Breakfast Sponsor Break Sponsor Notebook & Pen Sponsor
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EDUCATIONAL SPONSOR INFORMATION

CONTACT INFORMATION (Please call or email to confirm availability)

Sponsor Name _____

Representative Name _____

Representative Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSORSHIP SELECTION

(Please call or email to confirm availability)

- PLATINUM SPONSORSHIP (\$10,000)
- GOLD SPONSORSHIP (\$5,000)
- SILVER SPONSORSHIP (\$3,000)
- BRONZE SPONSORSHIP (\$1,500)

TO DISCUSS OTHER OPPORTUNITIES:

Contact KWallach@CoalitionCCC.org
or call (916) 779-7501

SPONSORSHIP SELECTION

(Please select your payment method. PCI compliance does not allow us to accept credit card information via email. For security please fax your credit card to the number below.)

- Check is enclosed
- Charge my credit card (information below)

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on Credit Card _____

Billing Address _____

Billing City _____ State _____ Zip _____

Signature _____ Date _____

SUBMIT APPLICATION TO
Coalition for Compassionate Care of California
FAX: 888-789-9475 | EMAIL: kwallach@CoalitionCCC.org
MAIL: 2530 River Plaza Dr, Ste 110,
Sacramento, CA 95833



FOR QUESTIONS:
Contact kwallach@CoalitionCCC.org
or call (916) 779-7501