



**THE ROAD AHEAD FOR SERIOUS ILLNESS CARE:  
Post-Event Survey for Local Event Convener**

- 1. In your opinion, was this a successful event? Why or why not?**
  
- 2. Who were your partners or co-sponsors for The Road Ahead?**
  - a. What was their role in the event?
  
  - b. Had you collaborated with them before?
  
- 3. How successful were you at attracting to your event the people you hoped would attend? Do you have any advice for future hosts on attracting the desired stakeholders?**
  
- 4. How closely did the stated goals for the local convening of *The Road Ahead* align with your local goals?**
  
- 5. How well would you say this event helped you reach your goals?**
  
- 6. Did you have any additional outcomes you were hoping to achieve? If yes, please explain.**
  
- 7. What themes or topics, if any, seemed most important for your participants?**



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8. How would you rate the following *The Road Ahead* toolkit resources in helping you host a successful event? (Please rate each on scale of 1-5, with 5 being the most helpful)
- a. \_\_\_\_ The convener's guide with event organizing tips
  - b. \_\_\_\_ The graphic illustrations for printing as handouts or posters
  - c. \_\_\_\_ The facilitator's agenda
  - d. \_\_\_\_ The PowerPoint slides show
  - e. \_\_\_\_ The local assessment tool built on key findings from the state meeting
  - f. \_\_\_\_ The action plan template
  - g. \_\_\_\_ The event evaluation form
9. Do you have ideas or suggestions for others who may be planning a local *The Road Ahead for Serious Illness Care* gathering?
10. Do you have any advice for CCCC on promoting and supporting these kinds of local events?