

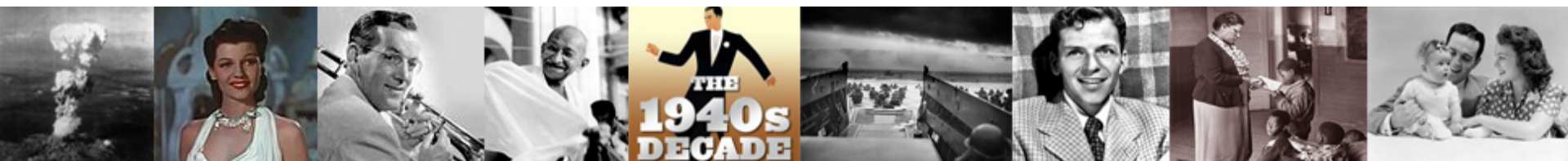
History of the Palliative Care Movement

And Our Next Steps

Judy Thomas, JD

CEO, Coalition for Compassionate Care of California

**Imagine a world
in which
people of all ages
live well in the face of serious illness**



1940s

SOCIETY

- WWII
- Pearl Harbor
- Rationing

HEALTHCARE

- Epidemics
- New drugs
- Centers for Disease Control
- Medical specialization
- Employer sponsored health insurance

SERIOUS ILLNESS

- Casualties of war
- Optimism about cures



1950s

SOCIETY

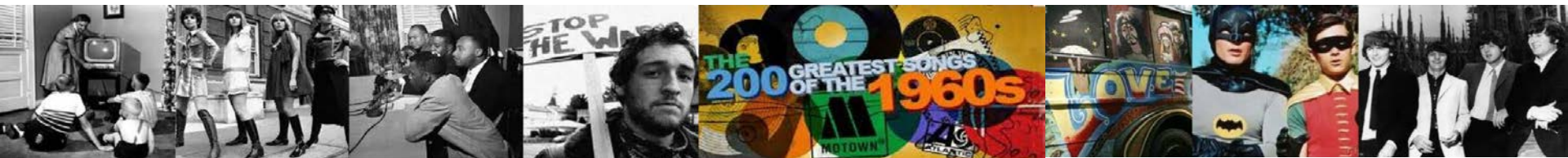
- Post-war expansion
- Cold War military-industrial complex
- Baby boom

HEALTHCARE

- Federal funding
 - Medical research
 - Hospital expansion
- Polio vaccine
- Ventilators
- Organ transplants
- Cardiac advancements
- DNA structure

SERIOUS ILLNESS

- Pope Pius XII:
 - Ordinary vs extraordinary
 - Double effect



1960s

SOCIETY

- Political and social unrest
- Movements and rights
- Counterculture
- Economic growth

HEALTHCARE

- ESRD Hemodialysis
- CPR
- Ventilators
- ICUs
- Chemotherapy
- Medicare & Medicaid

SERIOUS ILLNESS

- Death is failure
- Cecily Saunders
- Elizabeth Kübler-Ross
On Death and Dying



1970s

SOCIETY

- Me Decade
- Oil & energy crisis
- Watergate
- Stagflation
- Technological advances
- Consumer movement
- Fitness movement

HEALTHCARE

- Growth of Healthcare
- MRIs and CAT scans
- Informed consent
- Tuskegee Study
- Roe v Wade

SERIOUS ILLNESS

- Karen Ann Quinlan
- Living Will laws
- Hospice in US

Question

As you think about this time period – in the context of you, your family and your community – what stands out to you?



1980s

SOCIETY

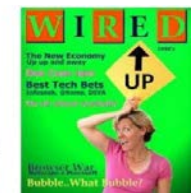
- Yuppies
- Latchkey kids
- Consumer safety
- Personal computer
- Berlin Wall

HEALTHCARE

- Healthcare = business
- DRGs
- Baby Fae
- Rights of parents

SERIOUS ILLNESS

- AIDS epidemic
- Hospice benefit
- Hospice accreditation
- DNR orders
- Withdrawing & withholding treatment



1990s

SOCIETY

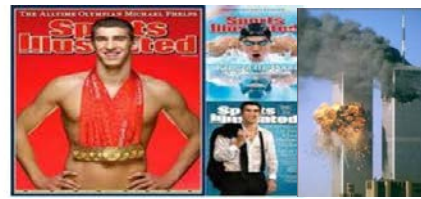
- Cold War ended
- Desert Storm
- Digital technology
 - Internet
 - Google
 - Y2K
- Smoking bans

HEALTHCARE

- Healthcare reform failure
- HIPAA & CHIP
- Medicare fraud
- Evidence-based medicine
- Cloning & stem cell therapies
- Baby K

SERIOUS ILLNESS

- Nancy Cruzan
- Patient Self-Determination Act
- ADs in all 50 states
- SUPPORT study
- 1st IOM report
- CCCC created



2000s

SOCIETY

- 9/11 attack
- Iraq and Afghanistan wars
- CA energy crisis
- Hurricane Katrina
- Recession and housing market crash
- Obesity epidemic
- Cell phones and email
- Social media

HEALTHCARE

- Human genome
- HIV cocktail
- Disease management
- Transitions in care
- Telemedicine
- Medicare Part D

SERIOUS ILLNESS

- Bill Moyers series
- IOM Report on pediatrics
- National Consensus Project
- Terri Schaivo
- Nick Snow law
- Palliative care board certification
- National Healthcare Decisions Day
- Inpatient palliative care
- POLST Spreads



Celebrating
the 2010s



2010s

SOCIETY

- Virtual connection combined with local presence
- Majority minority
- Increased informality
- Smart phones
- News sources
- Global Warming
- President Trump

HEALTHCARE

- Affordable Care Act
- Death panels
- Telemedicine
- Stem cell research
- Targeted cancer therapy
- Minimally invasive surgery
- Bionic limbs

SERIOUS ILLNESS

- Death cafés and more
- Media coverage
- Let's Get Healthy California
- IOM Report
- ACP billing codes
- SB 1004
- End of Life Option Act

Question

What changes have you seen – from the 1980s to today – that impact the palliative care movement?

CCCC In Action

PUBLIC

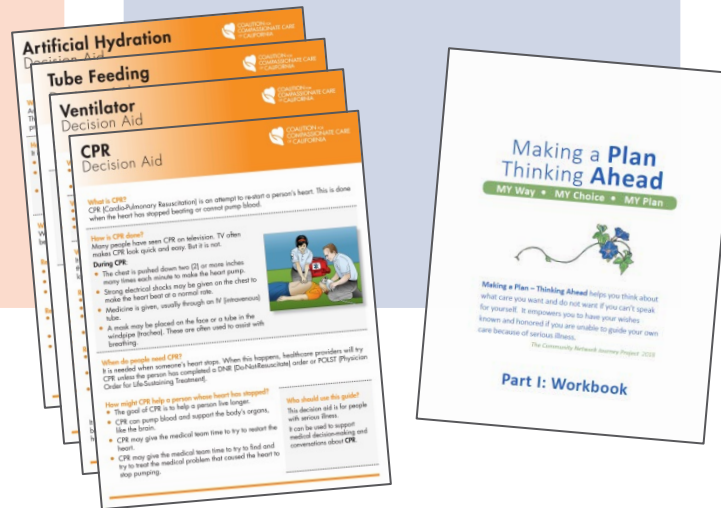
- Humans of Palliative Care
- What is Palliative Care

CROSSOVER

- Decision Aids
- Mental Health
- POLST eRegistry

HEALTHCARE DELIVERY

- Pediatric Palliative Care transition
- CAIC Consensus Standards
- SB 1004 implementation



Palliative Care: Good Medicine



Question

Can you think of ways that you might use this video? Jot them down.

CCCC and Public Policy

- Authority of surrogate
- Opioid legislation
- Pediatric Palliative Care
- Release collected data
- PCHETA



You are part of the movement!



COALITION FOR
COMPASSIONATE CARE
OF CALIFORNIA



CHILDREN'S HOSPICE
&
PALLIATIVE CARE
C O A L I T I O N

#ccccSummit19